



For Immediate Release

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**American National Bank Opens New Oak Lawn Banking Center
*Neighborhood a-Twitter about "Five Days of Oak Lawn" grand opening***

February 22, 2010 (Dallas)—American National Bank of Texas (ANB) will officially reopen in its new 17,000 square-foot building at 2703 Oak Lawn Avenue on Tuesday, February 16. The bank will kick off a weeklong grand opening celebration, "Five Days of Oak Lawn," at the new location beginning Monday, March 1. In conjunction with the move, the bank has initiated a coordinated social media presence using both Twitter and Facebook, so customers can now be privy to the bank's buzz in real-time.

"This is an exciting move for us at ANB, but especially for the Dallas Banking Center staff," said Lynn Prude, regional president of ANB's Dallas County operations. "Not only is this building much larger, which will allow the necessary room for the growth we are experiencing in the Dallas market, but the architecture itself is a complement to the historic ambiance of the Oak Lawn neighborhood. We are also pleased with the opportunity that social media provides us to offer real-time updates, share timely news, and interact with our customer base."

One of the highlights of the Grand Opening includes the unveiling of a mural by Lubbock-based JQT Photo Graphics featuring a montage of 10 colorized, restored historic photos of the Oak Lawn area, including:

- Dallas Firehouse 11
- Old Parkland Hospital
- Scottish Rite Hospital for Crippled Children

"At ANB, history is an integral part of our culture," said Prude. "As a bank that has been operating in Texas for 135 years, we are proud of our both our bank's and our communities' heritages. The mural is both a tribute to the past and a promise for the future."

Throughout the Dallas Central banking center's grand opening week, from March 1 – 5, neighborhood businesses, charities and organizations will be featured in various activities, the public will have a chance to win prizes donated by ANB and the participating organizations, and the bank will accept donations on behalf of local charities. The public is encouraged to stop by to enjoy the activities and to make donations of new or gently used books; non-perishable food; new or gently-used blankets, clothing items (particular need for winter items), sports equipment; and pet supplies to be presented to local charities at the end of the week.

"We are so excited to have this opportunity not only to give back to the community, but to highlight so many of our neighboring businesses," said Paige Nash, senior vice president of Business Development for Dallas Central. "This is truly a community-wide event." Nash and her father, Michaux Nash Jr., who serves as executive marketing director for ANB's Dallas County and chairman of the Dallas Advisory Board, have close ties to the Oak Lawn and Turtle Creek areas as long-time residents and owners of the former Dallas National Bank.

The rundown for the week's events follows:

- Monday/Arts—the bank will feature art displays provided by the Urban Dog Café and Edison Medrano Art Class
- Tuesday/Pets—the bank will feature pet adoptions, \$15 microchipping, and product/pet jewelry displays from Nuvo
- Wednesday/Health & Nutrition—the bank will sponsor an onsite blood drive with Carter Blood Care and offer various health screenings and wellness/nutrition advice from area health providers, including Baylor Health, while Luke's Locker offers tent-side shoe fittings and footwear consultations
- Thursday/Taste of Oak Lawn—the bank will play host to local restaurants and culinary shops as they offer tastings of the best Oak Lawn has to offer local epicureans
- Friday/Charities—the SPCA and City Vet will be on location with information about pet adoptions and discounts on pet goodies. The bank will also announce the names of the \$250 and \$500 grand prize winners and present the week's donations to local charities on Friday afternoon.

The Oak Lawn building was designed by Houston-based McCleary German Architects and built by James R. Thompson Inc.

The banking center phone number (214.863.7300), banking staff, and hours of operation will remain the same.

About ANB Dallas Central

American National Bank of Texas, founded in 1875 in Terrell, is one of the oldest independently owned banks in the state. In 2007, ANB entered the central Dallas market with its acquisition of Dallas National Bank. The Dallas Central Banking Center is the hub of the bank's Dallas regional operations. In 2009, the bank broke ground on the new location for the Dallas Central location at 2703 Oak Lawn Avenue. With assets of more than \$2 billion, ANB has more than 30 locations throughout North Texas serving Collin, Dallas, Hunt, Johnson, Kaufman, Rockwall, Tarrant and Van Zandt Counties. Visit American National Bank on the Web at www.anbtx.com. Follow Dallas Central on Twitter at www.Twitter.com/ANBTXOakLawn and on Facebook at www.Facebook.com/pages/Dallas-TX/ANBTXOakLawn/272253816922.